

MedUche Privacy Policy

Last updated: 23 June 2026

1. Who we are

MedUche Ltd ("MedUche", "we", "us", or "our") operates a verified clinician-to-clinician platform enabling secure case consultation and knowledge-sharing. MedUche Ltd is the data controller for the personal data described in this policy.

2. Data we collect

When you register or use the platform we collect:

- **Identity** — name, title (e.g. "Dr.")
- **Contact** — email address
- **Professional** — specialty, medical registration number (e.g. GMC/MDCN), institution, country of practice
- **Case content** — information submitted as part of clinical consultations (see Section 5)
- **Technical** — IP address, device/browser data, usage logs

We do not collect patient health information directly; that is governed separately under Section 5.

3. How and why we use your data

We process your data only for the purposes set out below, each on a valid UK GDPR legal basis:

Purpose	Legal basis
Processing registration and verifying credentials	Contract / Legitimate interests
Operating and securing the platform	Contract
Facilitating clinical consultations	Contract
Communicating updates and launch news	Consent / Legitimate interests
Maintaining audit trails	Legal obligation / Legitimate interests
Fraud prevention and security	Legitimate interests
Complying with legal obligations	Legal obligation

Where we rely on your consent, you may withdraw it at any time by emailing hello@meduche.com or using the unsubscribe link in our emails.

4. Credential verification

As a verified-clinician network, we check your registration details against national registers before granting access. We retain verification records for the duration of your account and as required for audit and regulatory purposes thereafter.

5. Clinical case content and patient data

- Clinicians are responsible for ensuring any case content shared complies with applicable confidentiality laws and their professional obligations.

- MedUche requires that all patient information be anonymised or de-identified before submission.
- We do not use case content for commercial purposes or share it outside the platform without your authority.
- Case content is stored securely, encrypted in transit and at rest, and retained only as long as necessary for the consultation and audit purposes.

6. Sharing your data

We do not sell your personal data. We may share it only:

- With service providers acting under our instruction (e.g. hosting, email delivery) under data processing agreements
- Where required by law, regulation, or a court order
- To protect the safety or rights of MedUche, users, or patients

7. International transfers

Where data is transferred outside the UK/EEA, we apply appropriate safeguards (such as UK International Data Transfer Agreements or equivalent mechanisms) as required by law.

8. Data retention

We retain personal data only as long as necessary for the purposes described in this policy, or as required by law. Account data is deleted within a reasonable period after account closure, except where retention is required for legal or regulatory compliance.

9. Your rights

Under UK GDPR you have the right to access, correct, delete, or restrict processing of your personal data, to data portability, and to object to processing based on legitimate interests. Contact us at hello@meduche.com to exercise any right.

If unsatisfied, you may complain to the Information Commissioner's Office (ICO) at ico.org.uk.

10. Security

We use encryption (in transit and at rest), access controls, and credential verification to protect your data. No system is completely secure, but we maintain safeguards appropriate to the sensitivity of the data we process.

11. Cookies

We currently use only strictly necessary cookies. If we introduce analytics or marketing cookies in future, we will update this policy and seek consent where required by law.

12. Changes to this policy

We may update this policy from time to time. Material changes will be notified to registered users. The "Last updated" date above reflects the current version.

13. Contact

MedUche Ltd | Email: hello@meduche.com

This policy reflects MedUche's current data practices. It will be updated as the platform, infrastructure, and corporate structure develop.